

100:

FIG. 1

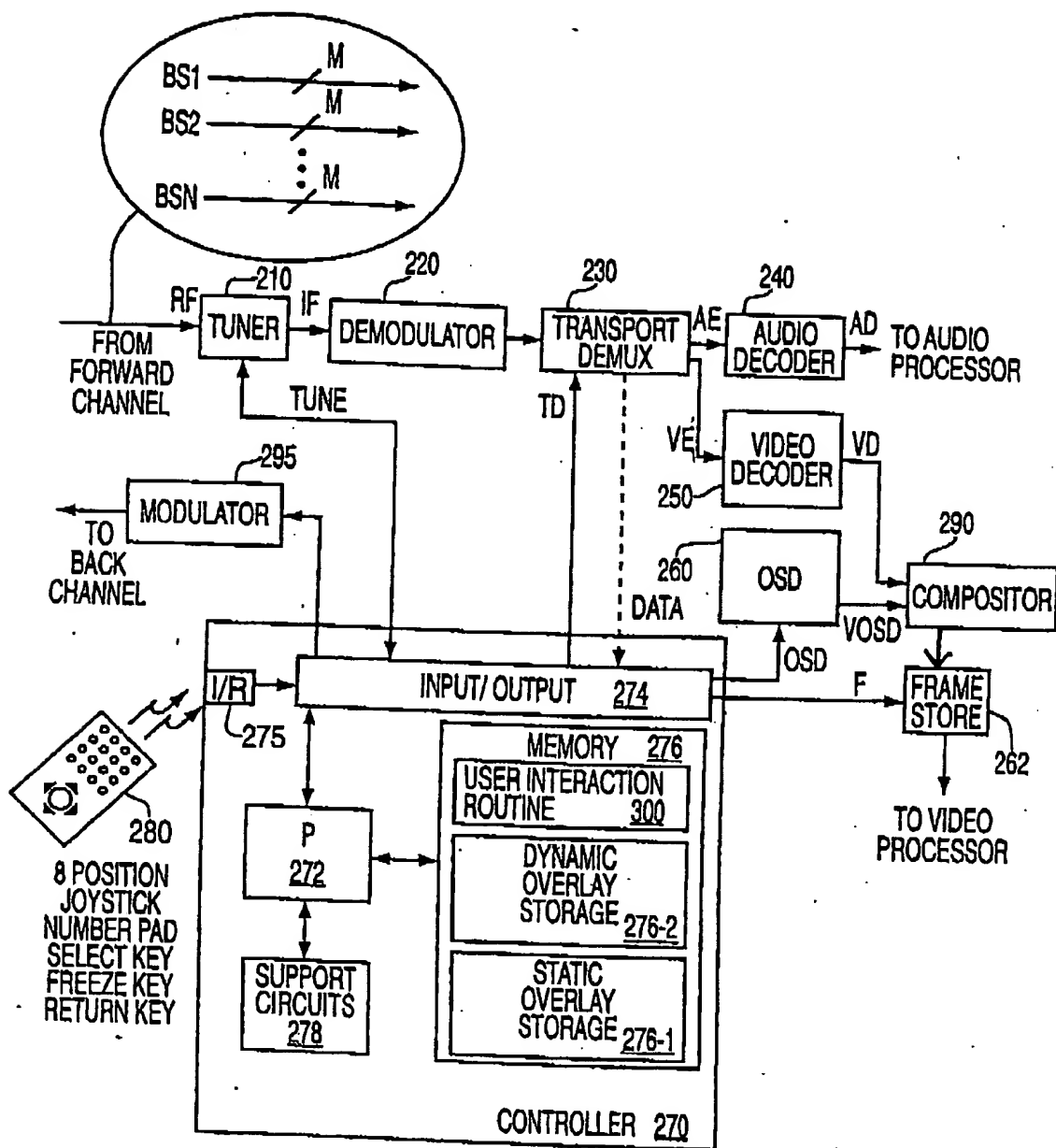


FIG. 2

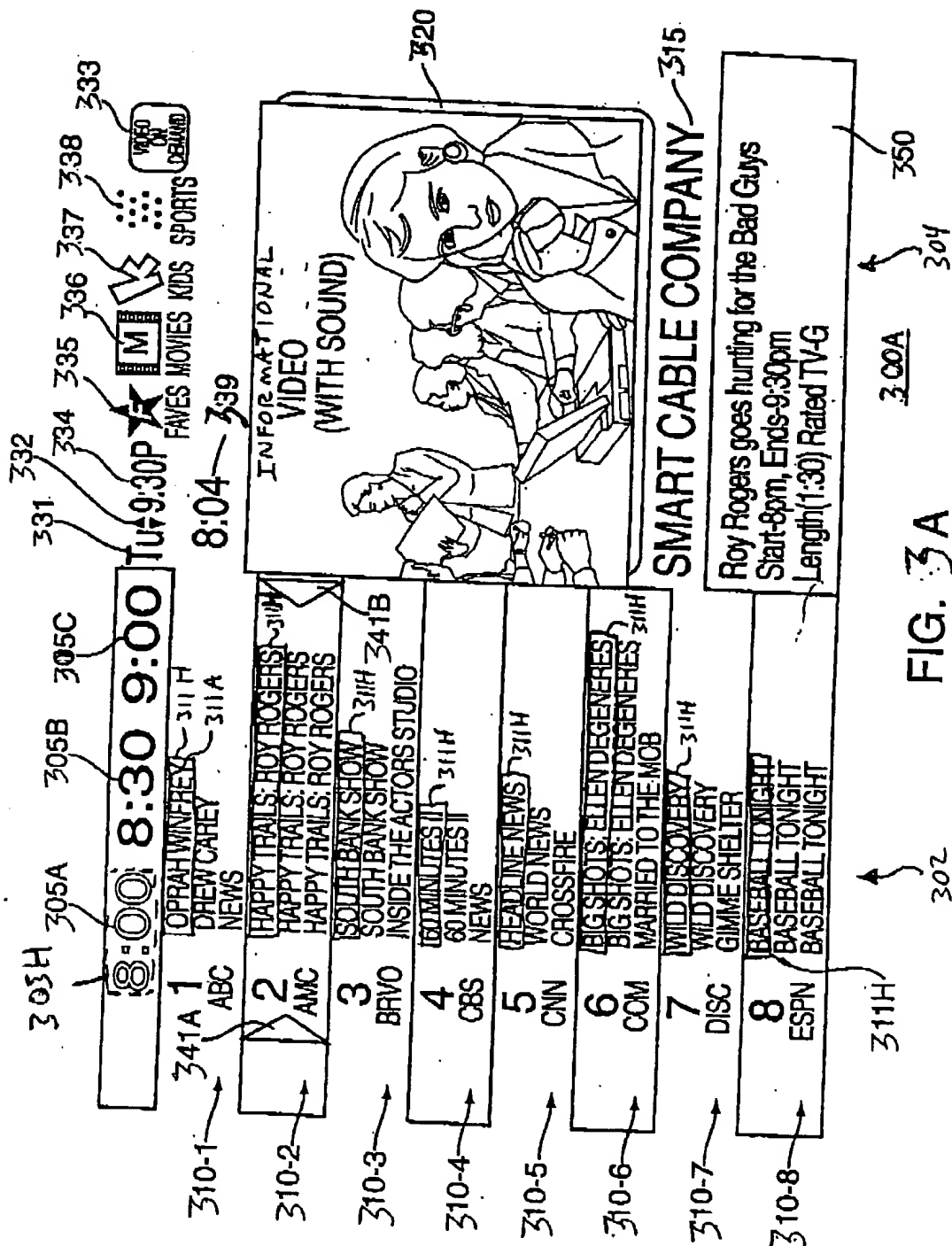


FIG. 3A

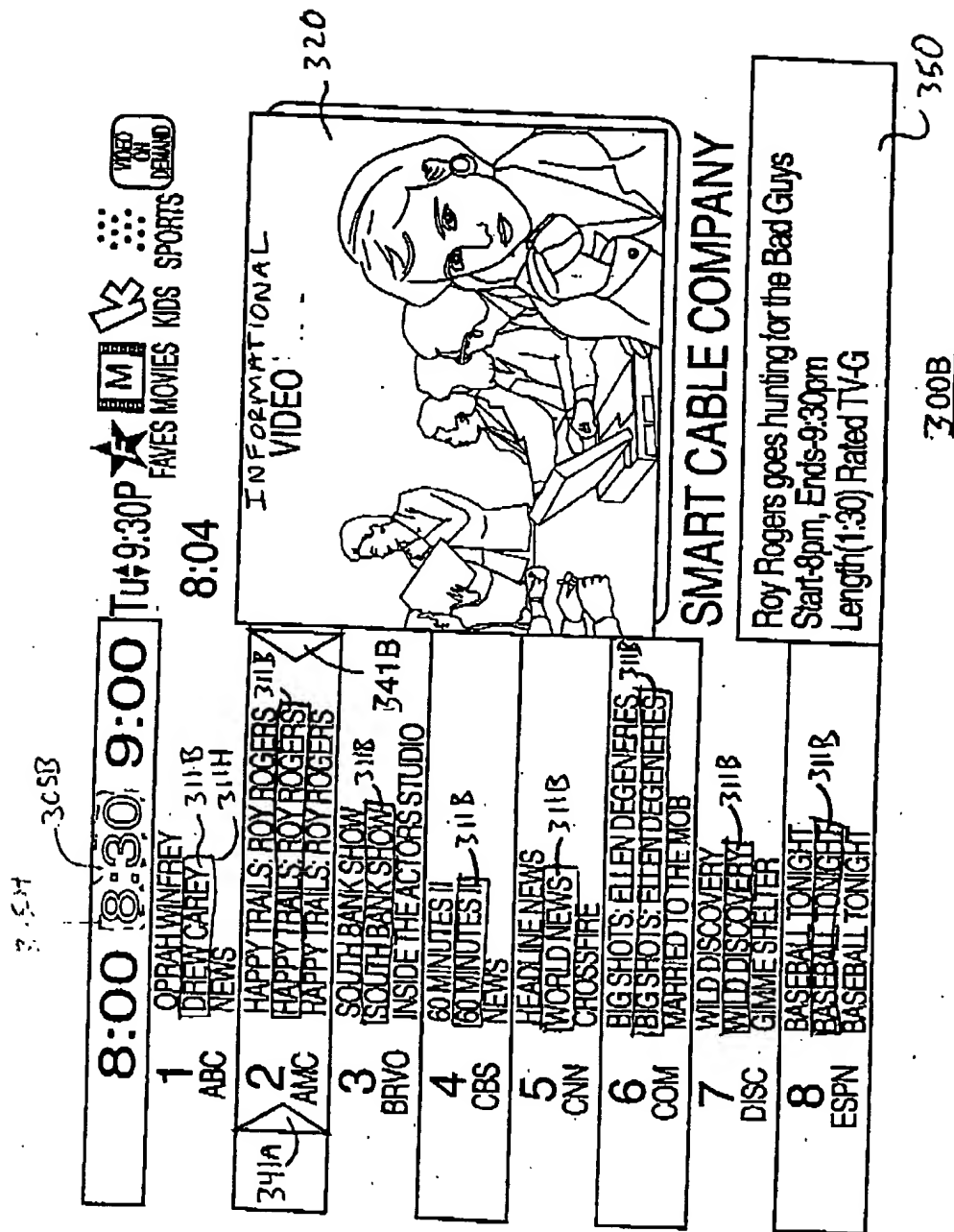


FIG. 3B

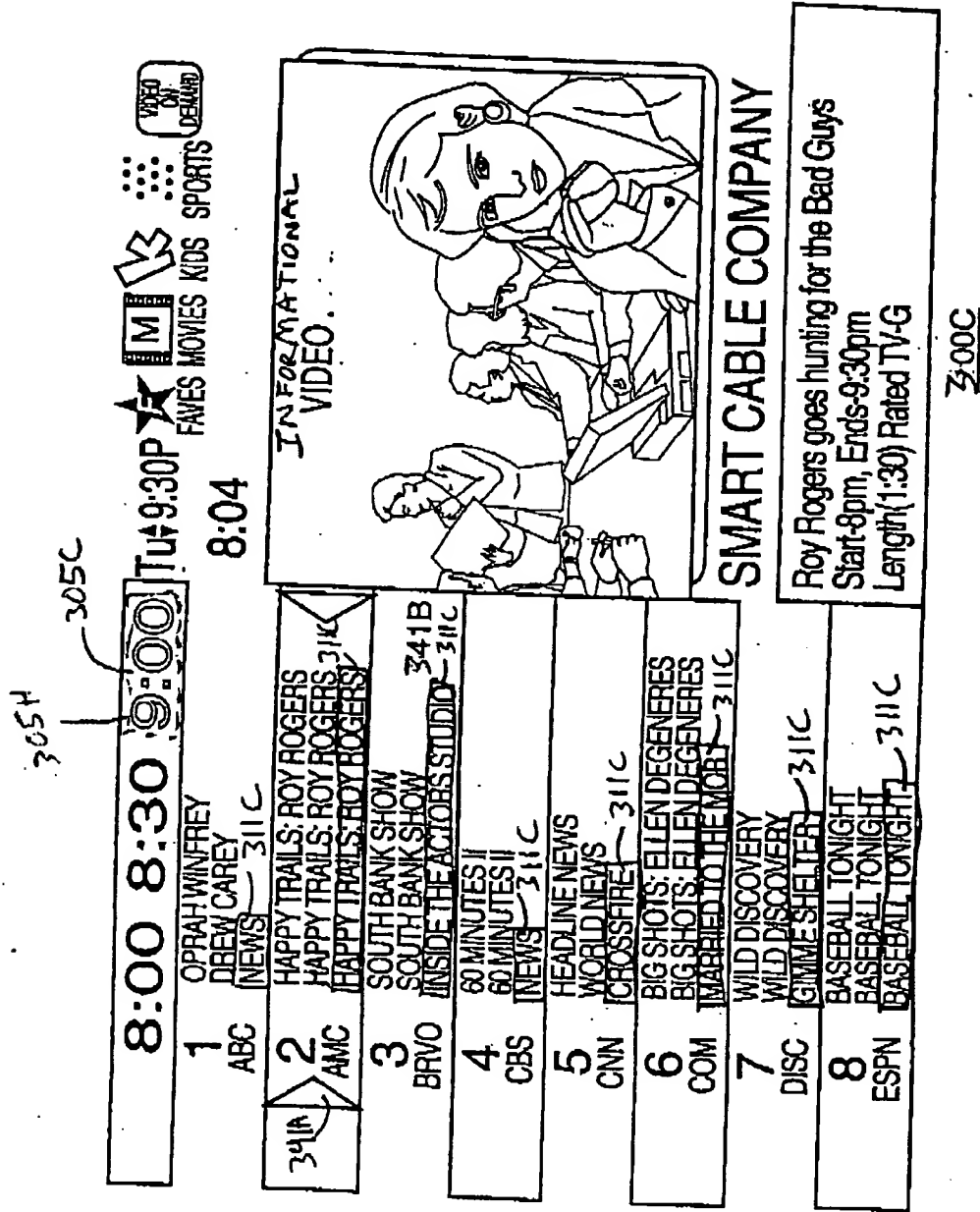


FIG. 3C

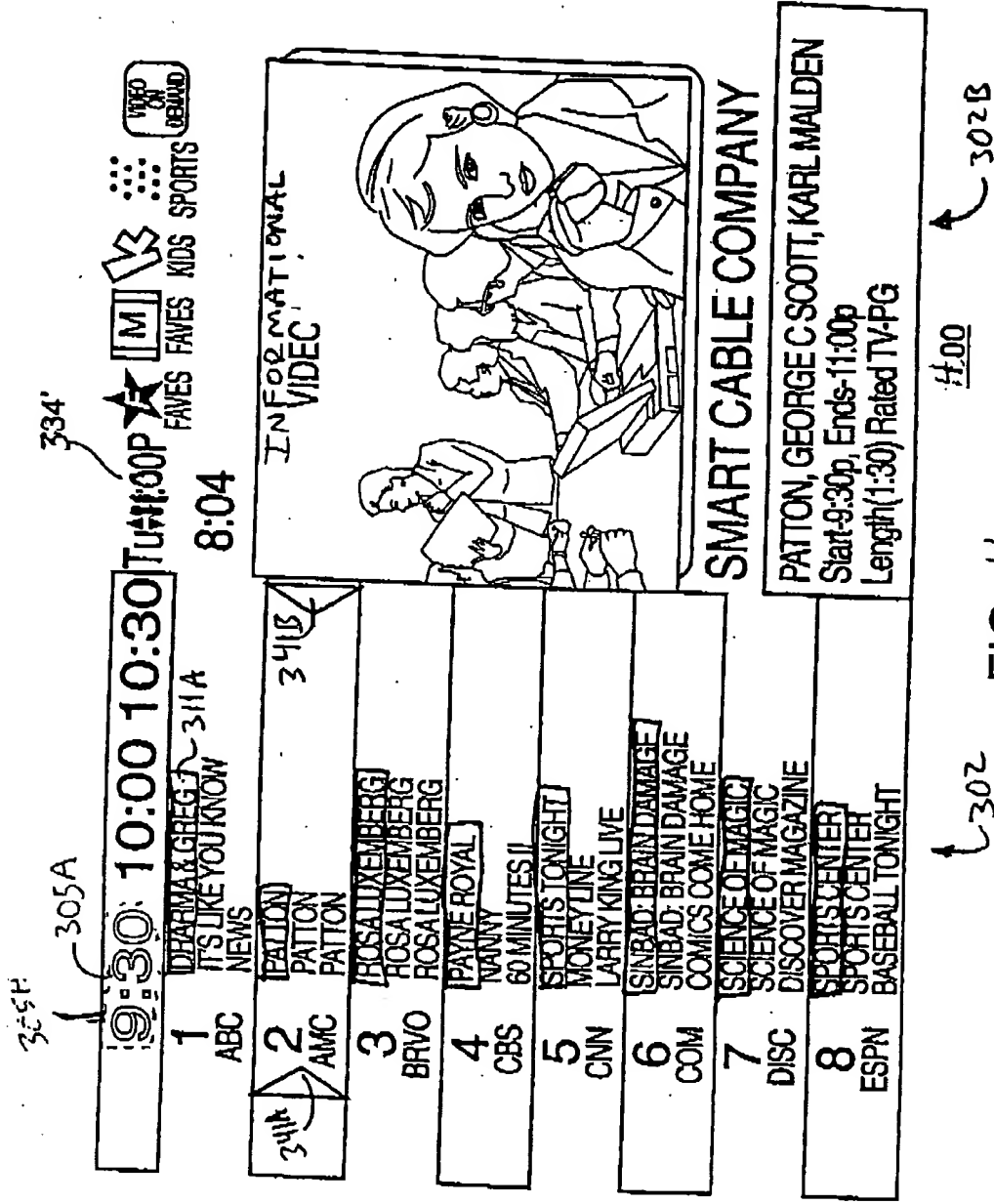


FIG. 4

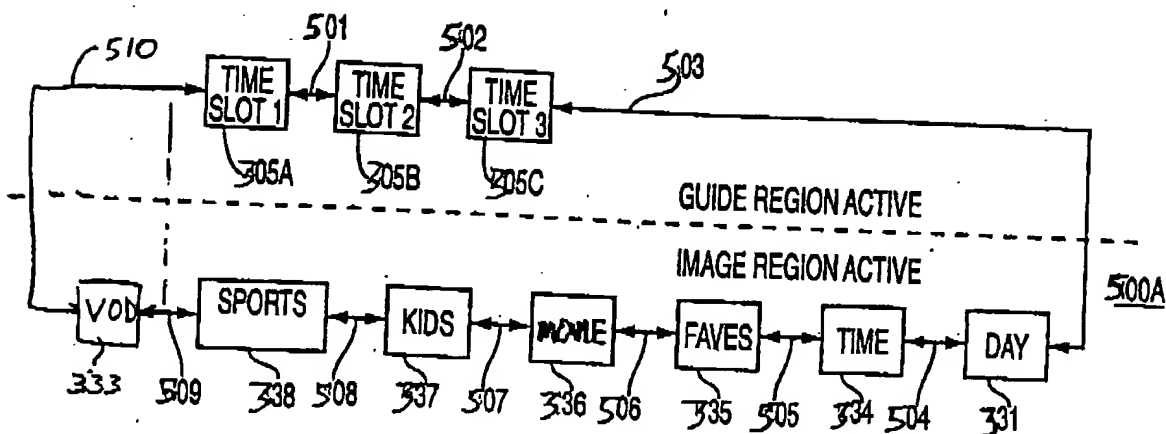


FIG. 5A

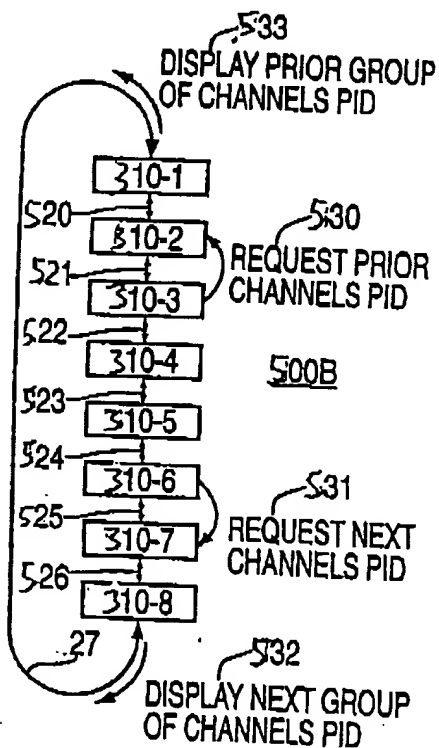


FIG. 5B

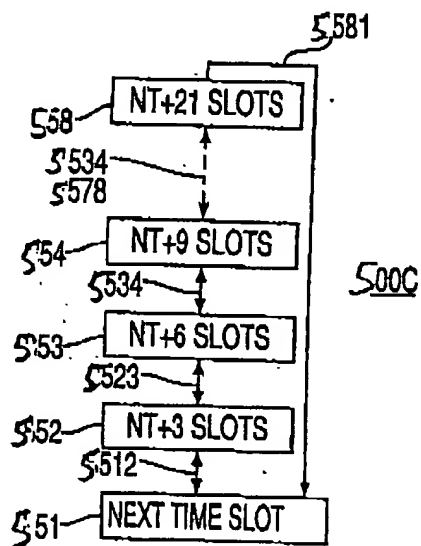
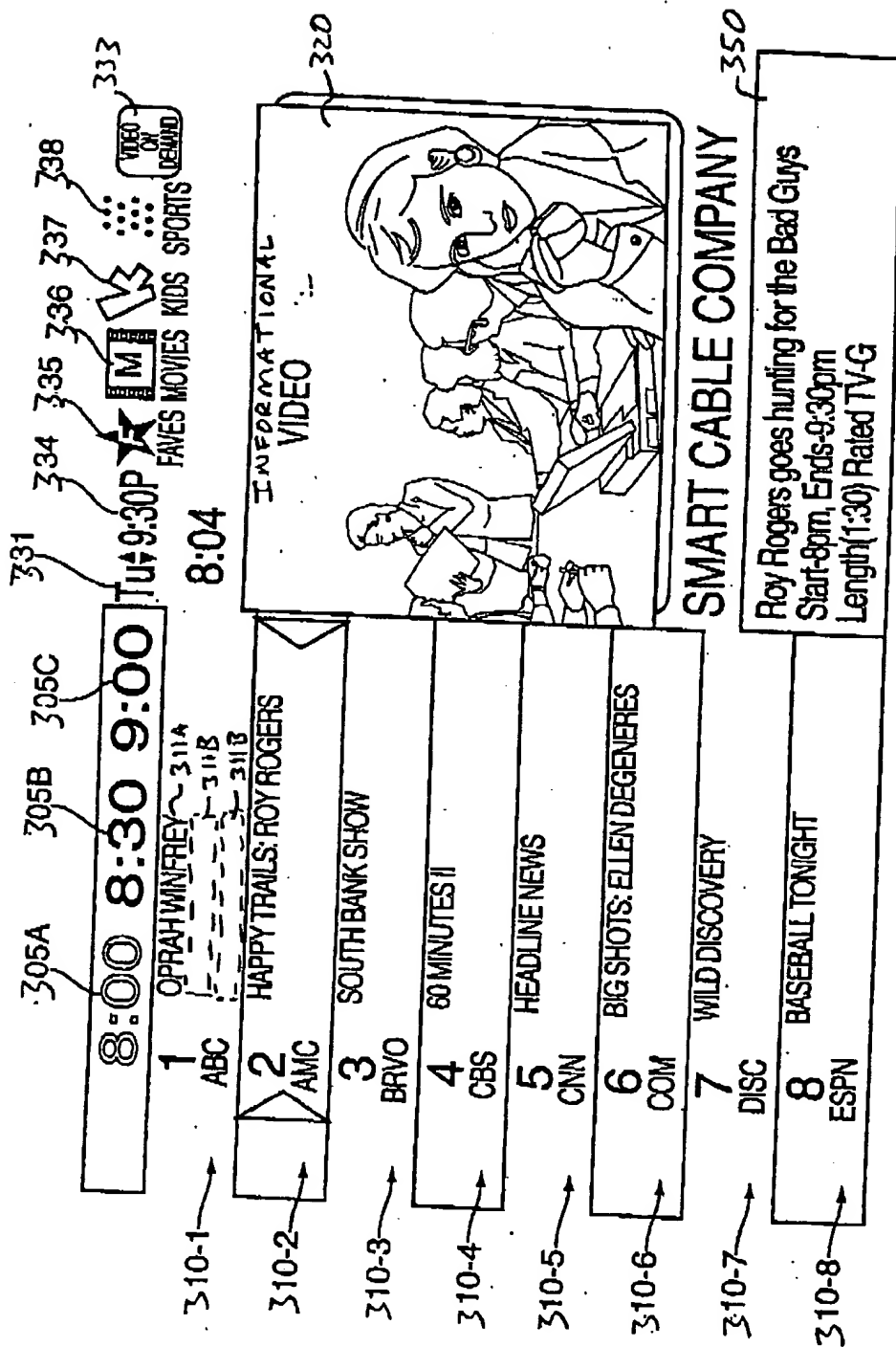


FIG. 5C



600A

FIG. 6A

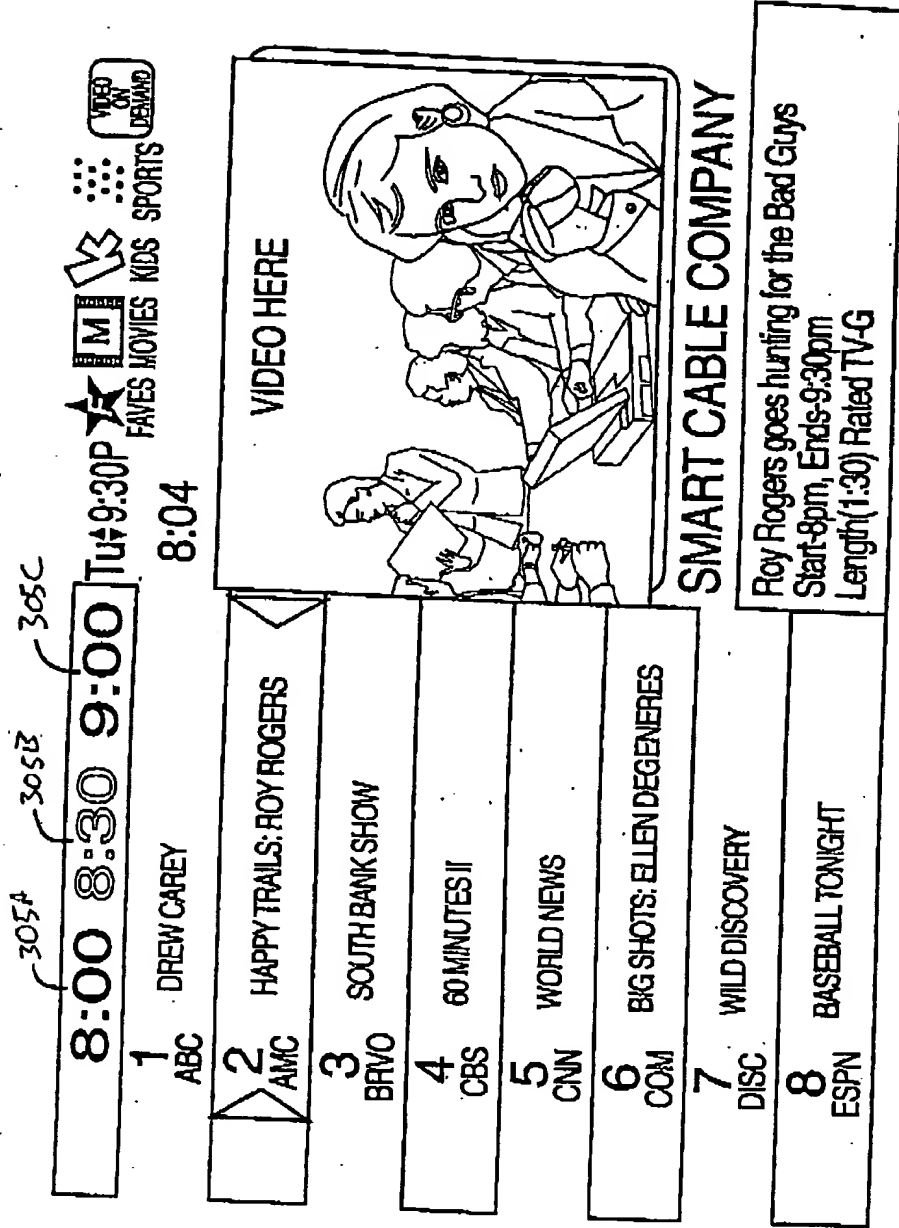
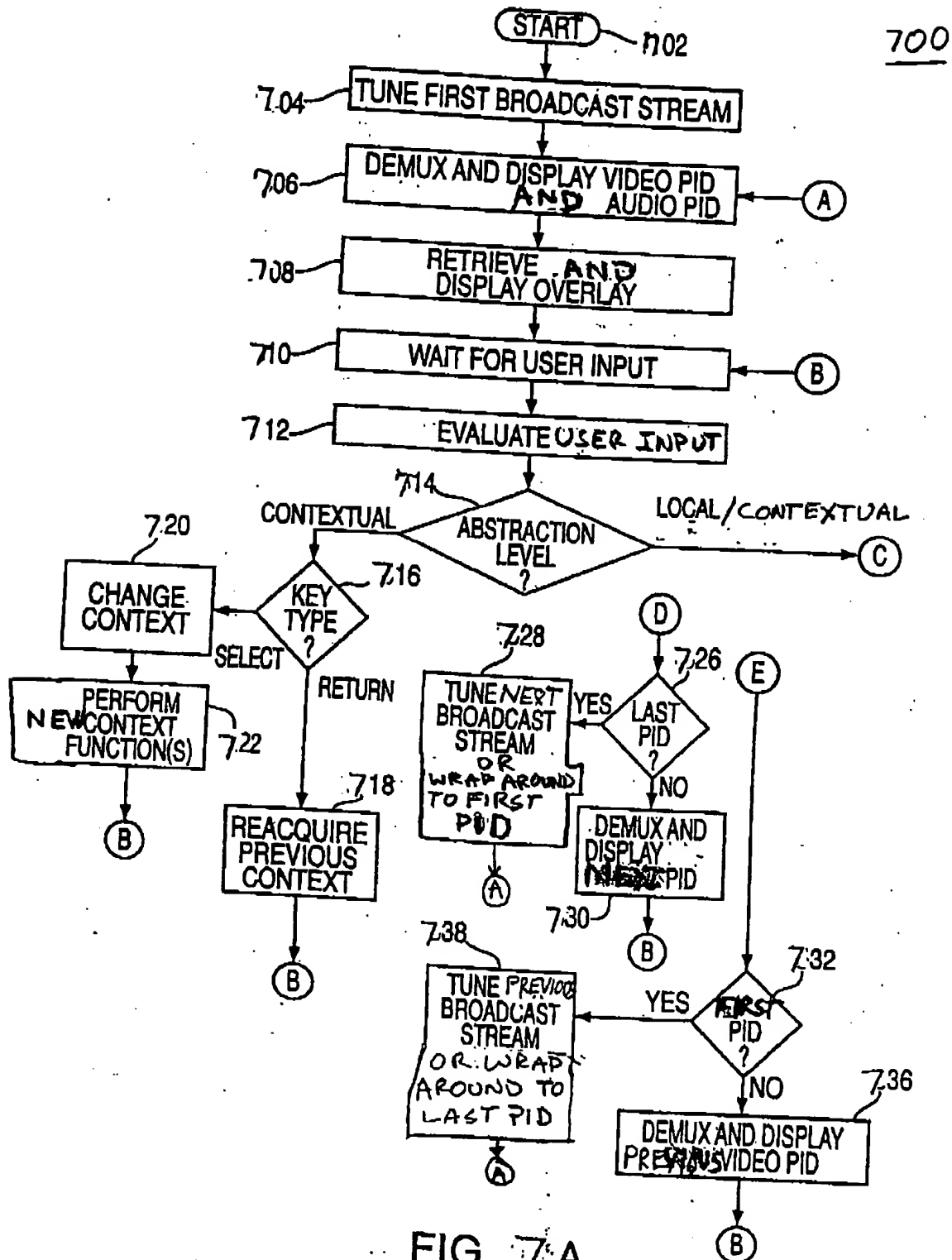
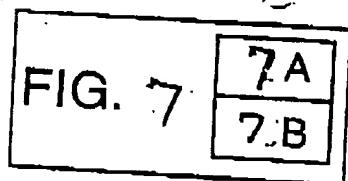
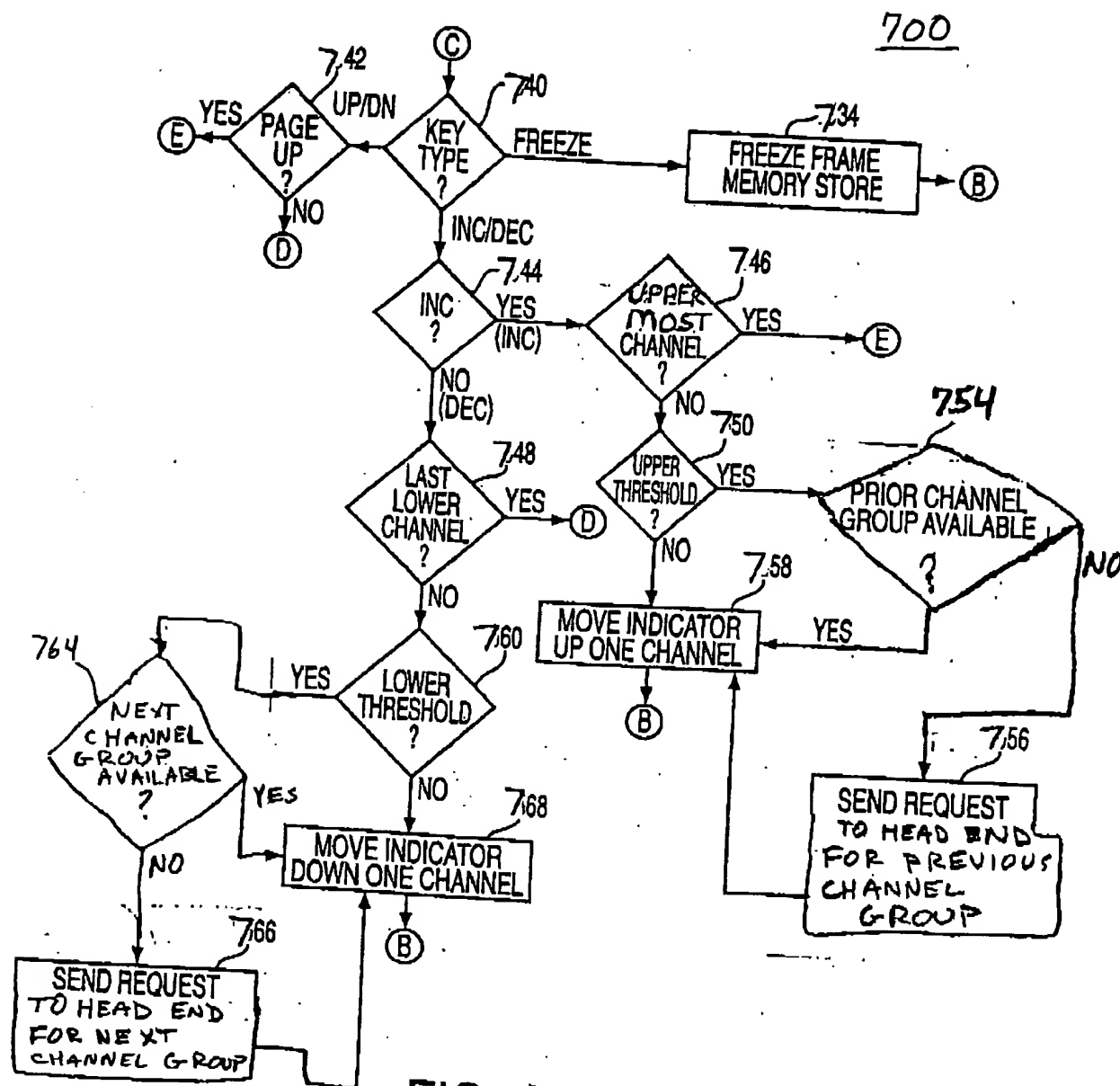
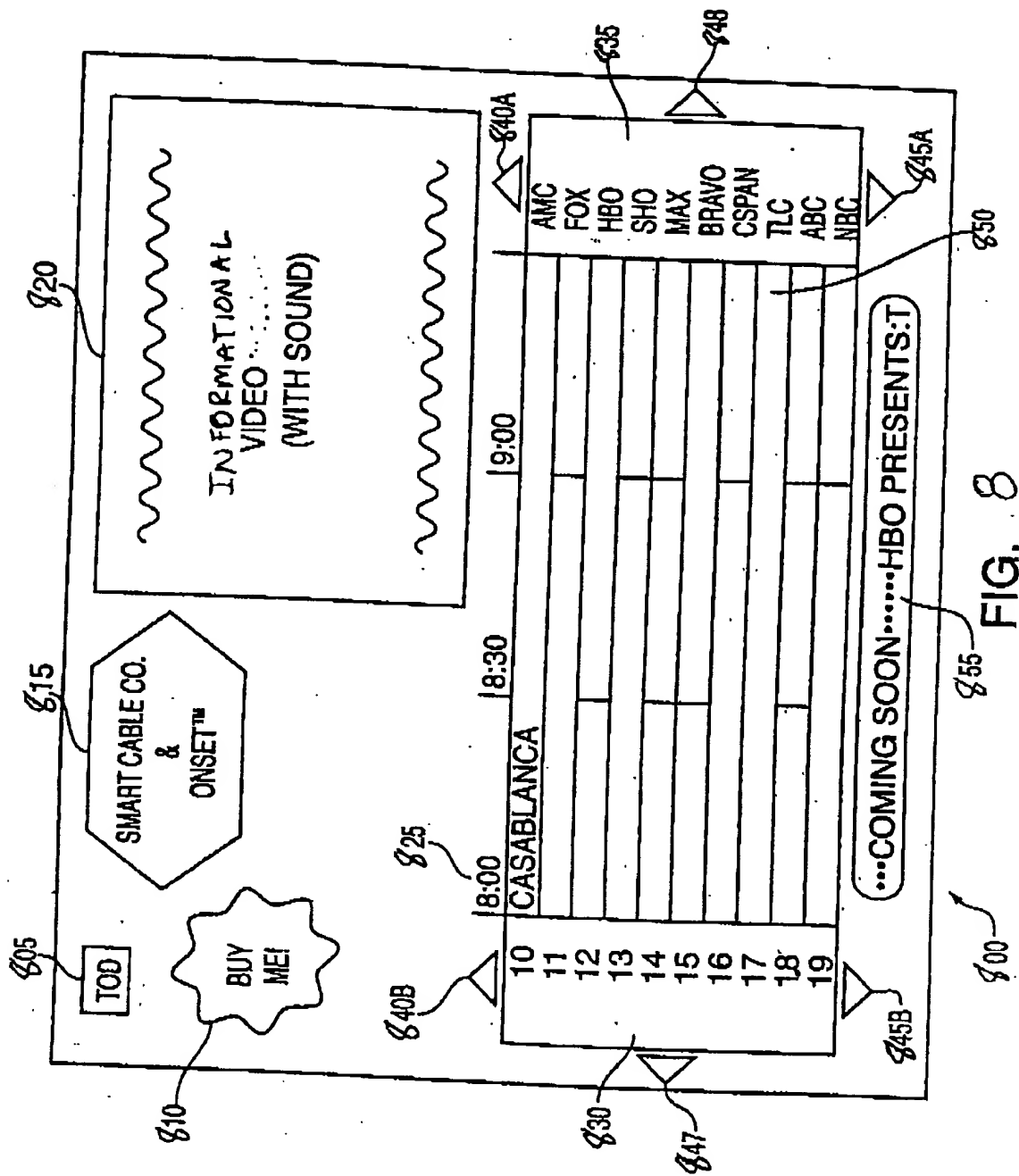


FIG. 6B 6.00B







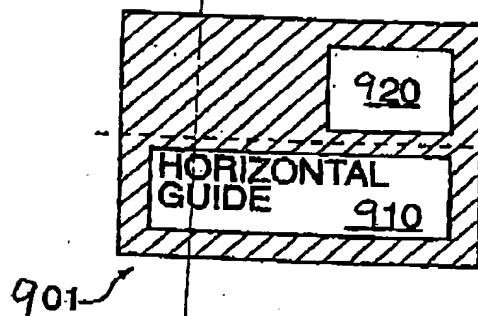


FIG. 9.

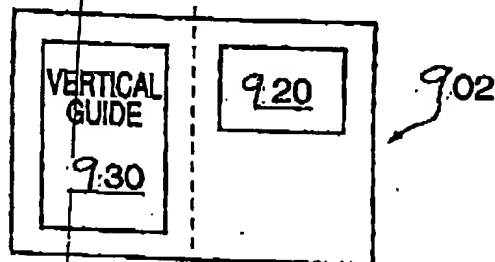


FIG. 10.

KEY	GUIDE REGION ACTION	IMAGE REGION ACTION
↑ (INC)	INDICATE NEXT CHANNEL OR LAST CHANNEL OF PRIOR CHANNEL PID	VIEW NEXT TIME SLOTS POSSIBLY ENTER POINTCAST MODE
↓ (DEC)	INDICATE PRIOR CHANNEL OR FIRST CHANNEL OF NEXT CHANNEL PID	VIEW PRIOR TIME SLOTS OR ENTER TIME SHIFT MODE
↑ (PAGE UP)	INDICATE CHANNEL IN PRIOR CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW NEXT DAY POSSIBLY ENTER TIME SHIFT MODE
↓ (PAGE DN)	INDICATE CHANNEL IN NEXT CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW PRIOR DAY POSSIBLY ENTER TIME SHIFT MODE
→ MOVE RIGHT	EMPHASIZE NEXT TIME SLOT OR FIRST IMAGE REGION OBJECT	SELECT NEXT OBJECT
← MOVE LEFT	EMPHASIZE PRIOR TIME SLOT OR LAST IMAGE REGION OBJECT	SELECT PRIOR OBJECT
SELECT	TUNE PRESENTLY INDICATED CHANNEL	SELECT HIGHLIGHTED OBJECT OR ENTER NEW OPERATING MODE
ADD/ REMOVE	ADD/REMOVE INDICATED TITLE IN HIGHLIGHTED TIME SLOT TO FAVORITES	N/A

FIG. 11

8:30

1 **COLLEGE BASKETBALL**

2 **THAT '70S SHOW**

3 **SPORTSCENTER**

4 **3RD ROCK FROM THE SUN**

5 **JAG**

6 **THE SILENCE OF THE LAMBS (1991)**

7 **WHO WANTS TO BE A MILLIONAIRE**

8 **CANTONESE NEWS**

9 **INTIMATE STRANGERS: UNSEEN...**

10 **DAYS OF THUNDER (1990)**

VIDEO ON DEMAND Favorites MOVIES KIDS SPORTS

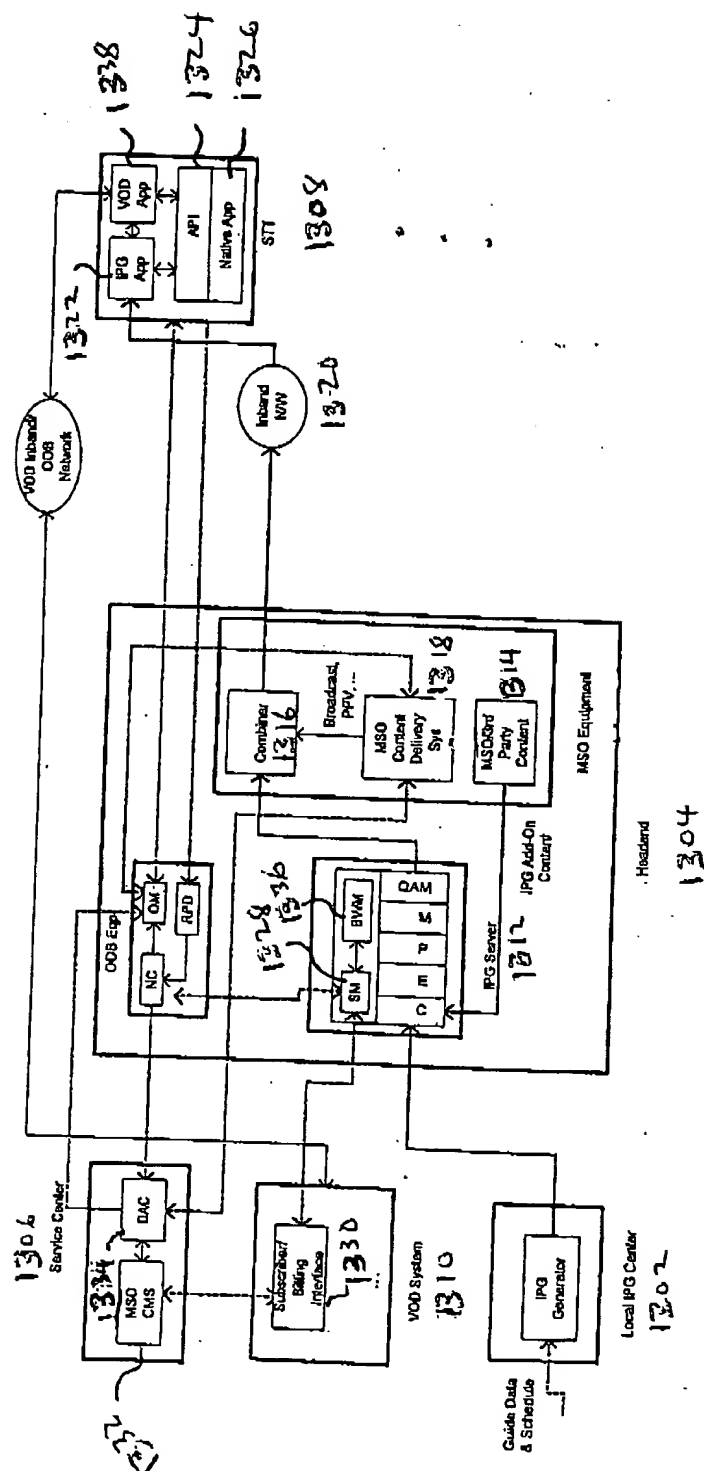
Would you like to purchase this program?

▶ Yes	No	Cancel
Days of Thunder		PG-13
8:00 - 9:30 p.m.		\$2.99

Days of Thunder (1990) - You can't stop the thunder. He's a hot driver with an attitude that pushes the limits of friends and family.

CC. Stereo. PG13

Fig. 12A



25

09

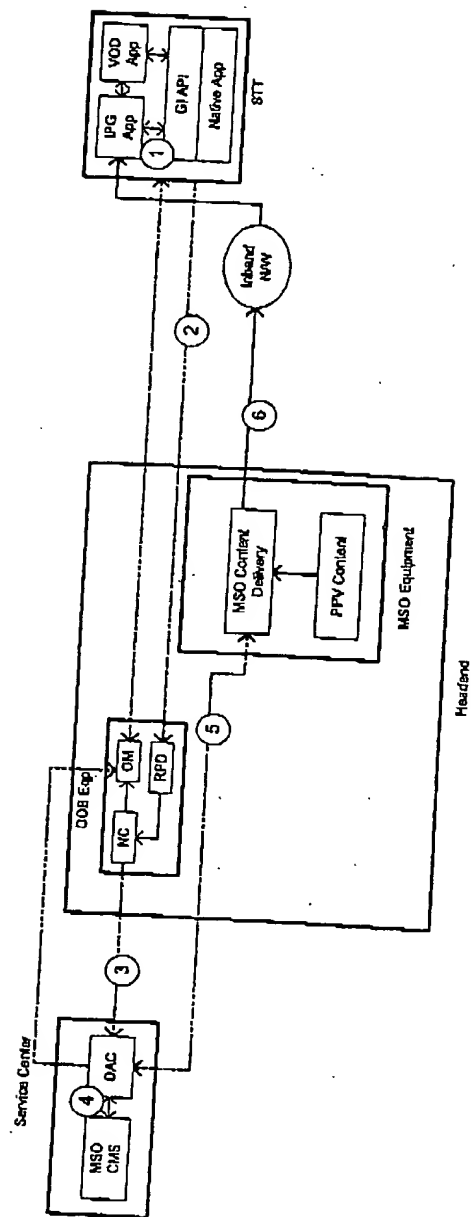


Figure 14. Impulse PPV Purchasing via Server-Centric Interactive UI

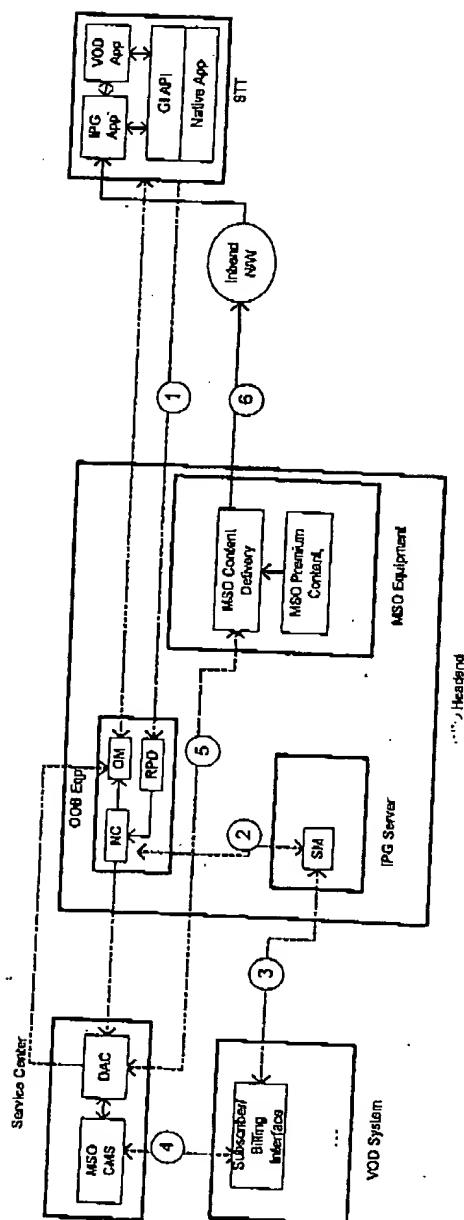


Figure 15. Premium Service Subscription via Server-Centric Interactive UI

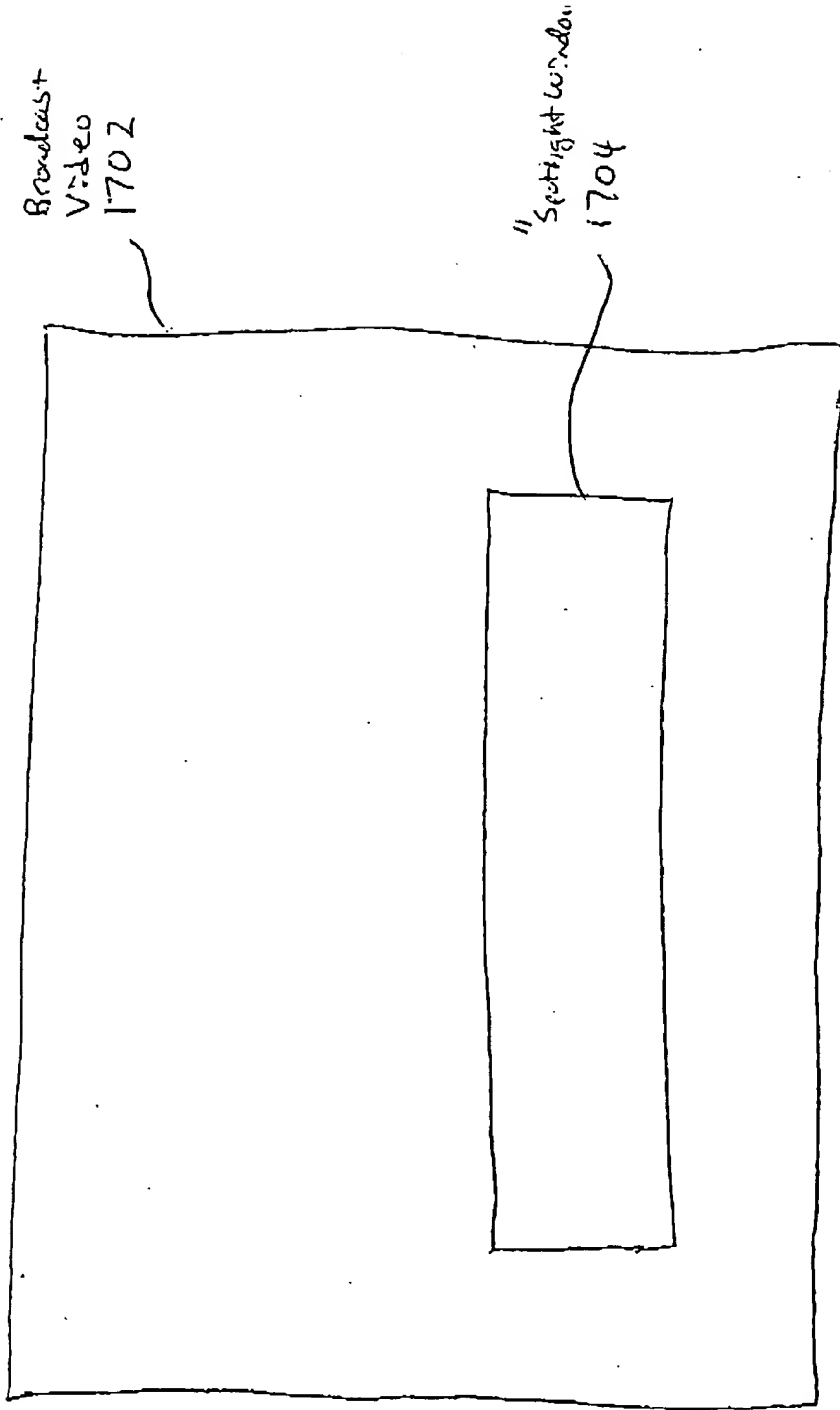


Fig. 17

8	Mavericks: The Movie	All Far M K S
ESPN	PG- 8:00-10:00 1998	CC
Comcast	The California big wave surf contest comes to television.	SAP

~ 1704g

1802

Fig. 18

007290" 22550960

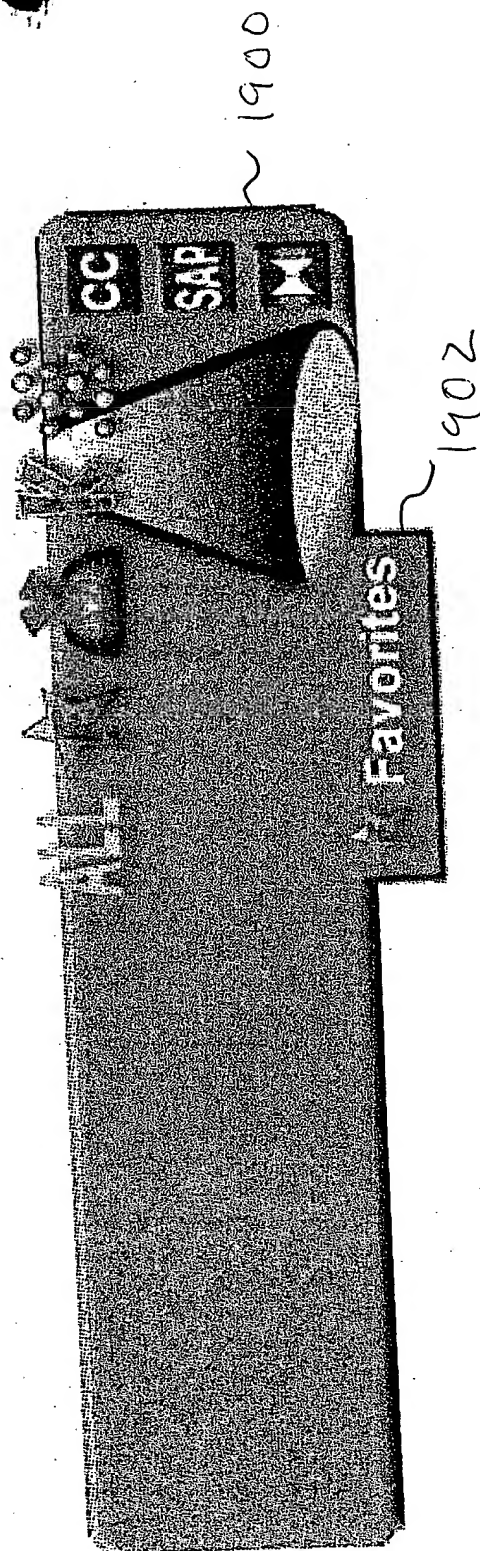


Fig. 19

002290" 22550960

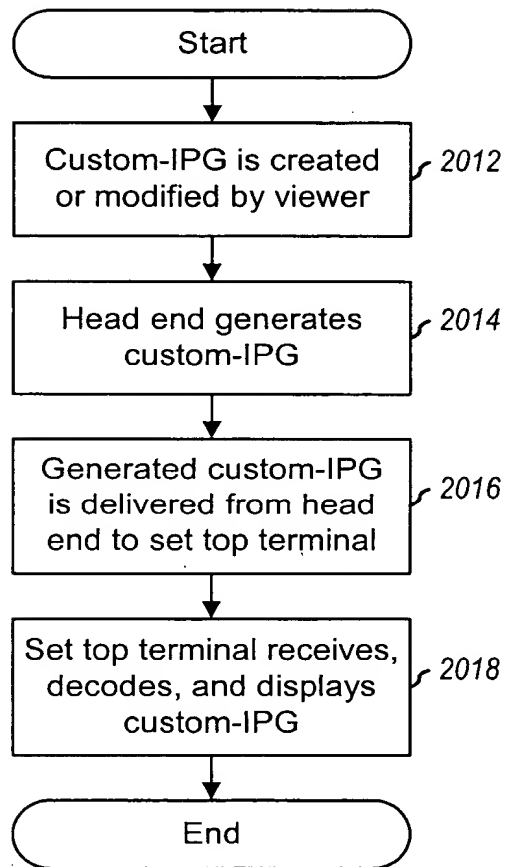


FIG. 20

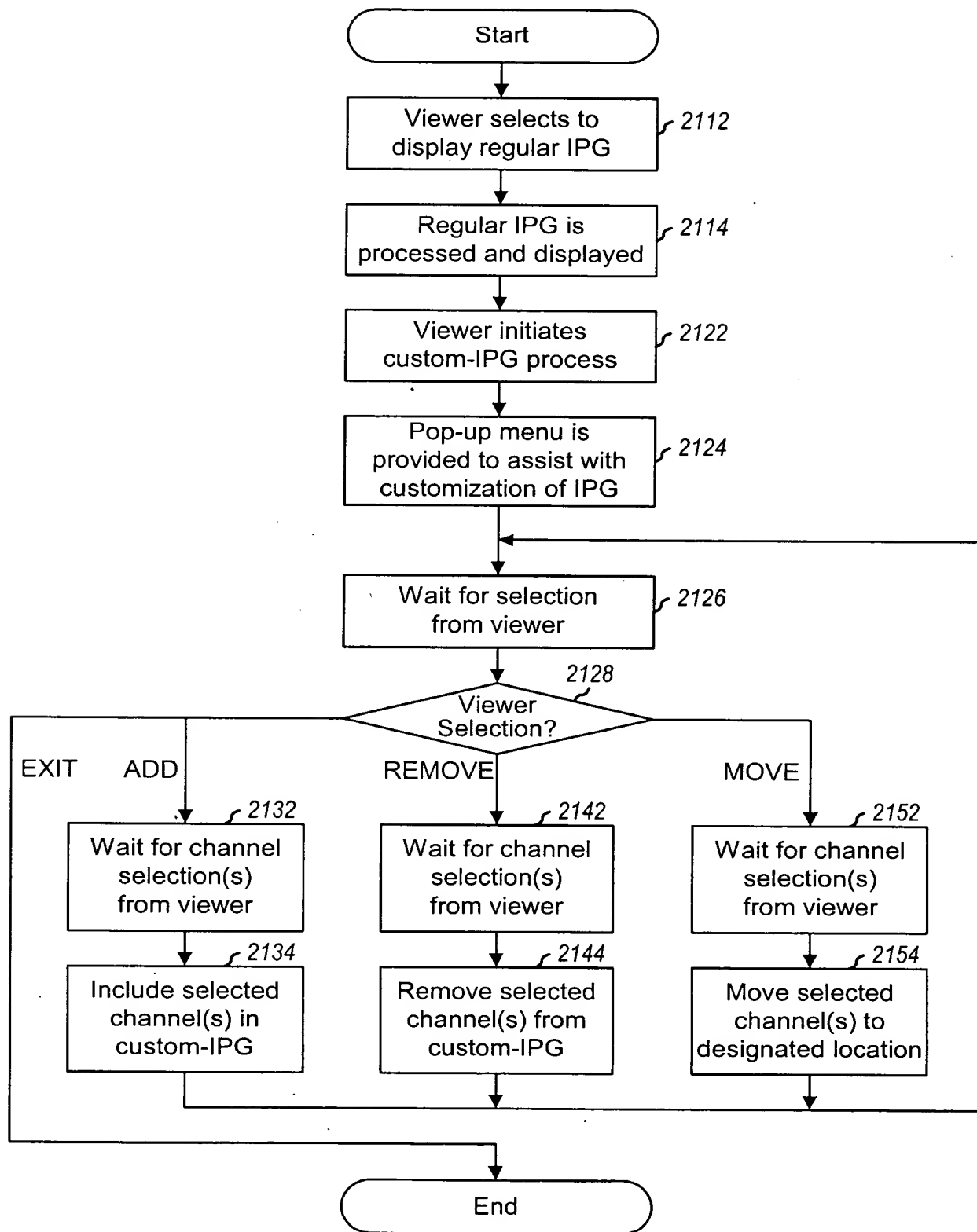


FIG. 21